



HAMIDA NURUL AZIZAH

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Learning & Development Specialist with expertise in Curriculum Design and Educational Technology. Skilled in training needs analysis, learning content development, and digital learning delivery. Experienced in facilitating workshops, LMS-based learning design, and competency-based frameworks. Master's graduate in Curriculum Development with a strong foundation in. Actively engaged in educational research, curriculum projects, and teacher training. Recognized for analytical thinking, creativity, and an evidence-based approach to enhance employee learning performance and engagement.

Core Competencies

- Training Needs Analysis
- Competency-Based Curriculum
- Digital Learning Content
- Instructional Design
- LMS Management
- Facilitation & Coaching
- Project Coordination

Professional Experience

Educational Technology, Universitas Negeri Surabaya

November 2025

Teaching Practitioner (Praktisi Mengajar)

- Designed and delivered interactive learning sessions on Fundamentals of Educational Technology, focusing on reflective and concept-based learning.
- Developed concise digital and discussion-based materials to encourage learner participation and independent exploration.
- Facilitated comprehension checks through short reflection tasks and formative written assessments.
- Achieved 66% active learner engagement in reflective learning activities, indicating strong participant involvement and understanding.

Faculty of Education, Universitas Pendidikan Indonesia

May 2025 – Jul 2025

Facilitator for Community Service & Training Programs

- Designing flipped learning training modules and facilitating hybrid training for 25+ teachers.
- Facilitated hybrid (online and onsite) training sessions on innovative pedagogy and technology integration.
- Improved teachers' digital competence and classroom interactivity, reflected in an average post-training performance increase of 3.46 points.

Private Tutoring Program — Kudus, Central Java

Jan 2022 – Jan 2023

Independent Learning Facilitator / Private Tutor (Freelance)

- Designed and implemented personalized learning plans for 5+ students at primary and secondary education levels, aligning lessons with individual learning goals.
- Developed targeted practice materials and conducted regular formative assessments to track learning progress.
- Collaborated with parents to monitor learner achievement and adjusted strategies based on performance data and feedback.

- Improved students' academic outcomes, with measurable progress in comprehension and confidence across key subject areas.

SIPWriter

Jan 2021 – Jan 2023

Content Associate (Freelance)

- Developed and edited 8–12 educational and marketing articles per month, ensuring clarity, instructional accuracy, and alignment with client learning objectives.
- Designed simple visual and infographic elements for at least 60% of published content, resulting in higher engagement and improved learner comprehension.
- Managed and scheduled content publication across 3–5 client websites and digital platforms, ensuring brand consistency and timely delivery.
- Collaborated remotely with cross-functional teams to enhance digital learning content for diverse target audiences.

Peneleh Research Institute

Sep 2022

Event Secretary (Seasonal)

- Coordinated event schedules, meeting agendas, and documentation for educational and research activities, ensuring smooth execution.
- Managed administrative operations, including correspondence and minute-taking, to maintain accurate institutional records.
- Facilitated cross-team communication and timely follow-ups, improving internal coordination efficiency and project alignment.

SMK Wijaya Putra Surabaya

Aug 2021 – Dec 2021

Teaching Assistant (Internship)

- Designed and produced 5+ sets of instructional materials and learning tools for the Multimedia Department to support hybrid learning delivery.
- Developed and implemented 2+ digital learning media, enhancing interactivity and learner engagement in both in-person and online sessions.
- Supported instructional improvement initiatives by aligning media design with lesson objectives and competency targets.

Training & Innovation Projects

- Flipped learning training adopted by 25+ teachers in Garut (2025) – Enhanced teachers' understanding of learner-centered approaches, with over 25 participants benefiting from digital module implementation.
- Analysis of the Gusjigang value-based contextual curriculum (2025).
- Course Handout Design for "Curriculum Models and Design" (2024) – Prepared course handouts and instructional content supporting modular and competency-based learning in the Curriculum Models and Design course
- Digital Marketing Training Curriculum (2024) – Developed a comprehensive training curriculum on Digital Marketing as part of a capstone academic project, aligning course outcomes with industry demands.
- Development of Motion Graphic Instructional Media (2021) – Improved learner performance with an average score increase of 46.48 points (101%) across 74 participants, demonstrating significant impact on learning effectiveness.
- Flipbook-Based Learning Media Creation (2020) – Created interactive flipbook materials to support blended and distance learning formats, providing flexible access and enhanced visual engagement for learners.

Education

Universitas Pendidikan Indonesia — Master of Curriculum Development (2023–2025) | GPA: 3.83/4.00

Universitas Negeri Surabaya — Bachelor of Educational Technology (2018–2022) | GPA: 3.82/4.00

Organizational & Community Engagement

LPDP 10.0 UPI — Member, Social Community Division (Feb 2024 - Feb 2025)

- Coordinated social and educational outreach programs initiated by LPDP awardees, promoting community-based learning and social awareness.
- Supported event planning and inter-member communication to ensure effective program execution.

Yayasan Indonesian Youth and Culture — General Secretary (2022)

- Managed administrative operations, meeting documentation, and stakeholder communication to support program delivery and policy implementation.
- Acted as liaison between organizational leaders, members, and external partners, strengthening collaboration and information flow.
- Supported youth and cultural education programs, ensuring alignment with the foundation's social objectives.

Unit Kegiatan Ilmiah Mahasiswa (UKIM) UNESA — Public Relations Staff (2019–2021)

- Facilitated workshops and educational campaigns on scientific literacy and social awareness for student communities.
- Coordinated knowledge-sharing sessions among reasoning-based organizations across Surabaya, strengthening inter-organizational collaboration.
- Managed digital communication and publication to enhance public engagement and organizational visibility.

Technical & Soft Skills

Technical: Canva, Corel (basic), Google Workspace, Microsoft Office, LMS (Moodle, Google Classroom), Flipbook Tools, SPSS, Nvivo (basic).

Soft Skills: Communication, Collaboration, Problem Solving, Adaptability, Creative Thinking