

UI STUDENTPRENUERS GENERAL GUIDE BOOK



UI STUDENTPRENUERS

The 14th UI Studentpreneurs is the largest entrepreneurship event in Indonesia organized by students, aiming to become the center of entrepreneurship development among the largest students in Indonesia through 3 core events, consisting of National Seminar, Business Model Canvas Edition, and Young Entrepreneurship Summit.

BUSINESS MODEL CANVAS COMPETITION

Business Model Canvas Competition is one of 3 core events at The 14th UI Studentpreneurs. This event aims to challenge the creative thinking of young people throughout Indonesia to solve community problems that continue to roll up to this day by pouring their creativity through systematic and interesting business ideas.

By participating in the entire series of The 14th UI Studentpreneurs: Business Model Canvas Competition, participants can experience professional experiences through business training, mentoring sessions, and the opportunity to pitch in front of Venture Capital.

*the whole series of events will use Indonesian language

BUSINESS MODEL CANVAS COMPETITION

Qualification Round (BMC)
23 October - 30 November 2024

Deadline of BMC
7 December 2024

Semifinalists Announcement
28 December 2024

Semifinal Round (Business Proposal)
29 December 2024 - 18 January 2025

Deadline of Business Proposal
18 January 2025

Finalists (Top 10) Announcement
8 February 2025

Technical Meeting
14 February 2025

Training and Mentoring Day
14 February 2025

Training and Pitching Simulation Day
15 February 2025

Pitching and Awarding Day
22 February 2025

GENERAL REQUIREMENTS

1. The team consists of 1-3 members.
2. All team members are S-1/D-3/D-4 students or equivalent.
3. 1 person can't be registered in other teams.
4. Business that will compete is either an idea or has been established with a maximum running time of 3 months starting from 7 December 2024.
5. The previous finalist of the Business Model Canvas Competition UI Studentpreneur is allowed to re-enter this year's competition as long as they register with a different team and idea.
6. The business idea being contested has never won a similar competition.
7. All team members are required to upload twibbon at instagram story with the conditions set by the committee (Instagram account may not be private).
8. Participants who are indicated to have violated point 4- 6 will be disqualified from each stage of The 14h UI Studentpreneurs.
9. Participants must take part in the entire series of events.
10. Participants will be subject to deduction of final points if participants are late (minus 3 points less than 15 minutes late, minus 5 points 15-30 minutes late, and minus 10 more than 30 minutes late) or absent without notify the committee with clear reasons (minus 20 points).

QUALIFICATION ROUND

All participants can participate in the qualification round for FREE. Participants can register by filling in the form bit.ly/BMCC14thUIISP and submitting Business Model Canvas (BMC) only.

SEMIFINAL ROUND

Participants who enter the semifinal stage will submit a business proposal, development of the previous BMC and pay a registration fee IDR 180,000.

FINAL ROUND

Semifinalists will be curated into the top 10 teams to take part in the series of events in the final round and make the video (1-3 minutes) about their business. The series of events in the final round will be held online for training, mentoring, and pitching simulation sessions and offline at the Faculty of Economics and Business, University of Indonesia for pitching and awarding sessions.

*more info about BMC and Business Proposal format will we send via the registrant's email

PRIZES

GET FRESH MONEY UP TO

IDR 27.000.000

1ST RUNNER UP
IDR 9,000,000

2ND RUNNER UP
IDR 5,000,000

1ST WINNER
IDR 12,000,000

BEST TEAM
IDR 500,000

FAVORITE TEAM
IDR 500,000

(based on presence and activeness on series of events)

(based on video competition)

REGISTER YOUR TEAM NOW AT

bit.ly/BMCC14thUIISP



FREE

ADDRESS

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